

# What Colors to Wear On Camera

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I know this might not seem that important, but it really is! What you wear on camera is crucial. There are some things that you want to stay away from...

## What Colors to Avoid

It's a good idea to never wear red, white and black. Just don't do it! Don't wear all black, don't wear all white. Especially if you have pale skin, you really don't wanna wear all red because it can make your skin look orange. And you don't wanna look like you have a bad tan.

## Patterns to Avoid

Another thing to really stay away from are patterns, especially those little, tight ones. Patterns can warp or looks like they are moving on certain cameras. We don't wanna distract from your beautiful face, right? So, no patterns (especially the tight ones). Also, no logos - no company logos, no sayings, no slangs...no logos!

## What Colors to Wear

That really leaves solid colors and my personal favorite are jewel tones. Jewel tones are always safe. If it's the color of a jewel – it's a great color to wear on camera!

Check out the featured image examples below – bright, vibrant jewel tones even with some of the men. Great examples of what works on camera!

